The Top 5 Reasons Corefact Stands Out From The Competition

Corefact uses innovative direct mail, print, and digital marketing solutions to help real estate agents generate listing leads, build relationships and promote listings.

1 Home Estimate QR Code and Variable data - Brings You Leads from Direct Mail

The Home Estimate QR code and free home value landing page are at the heart of the lead generation Corefact provides agents. The QR code is unique to every recipient on an agent's mailing list. Once the code is scanned, the agent is alerted via email and can follow up with each of the leads
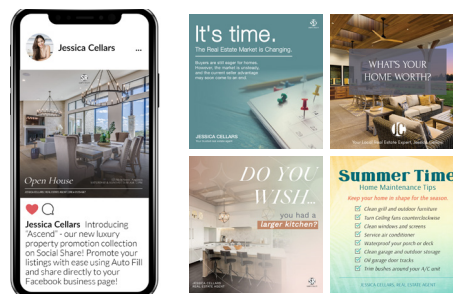
2 Elite - #1 Automated Real Estate Farming Solution

Corefact Elite can get agents on more listing appointments than any other farminzg system. It's a 12-month geographic farming campaign with customized and automated direct mail marketing Corefact takes eye-catching modern designs, adds relatable content, and tops it all with an agent's unique branding. All postcards are combined with the Home Estimate QR Codes, and home value landing page to generate leads.

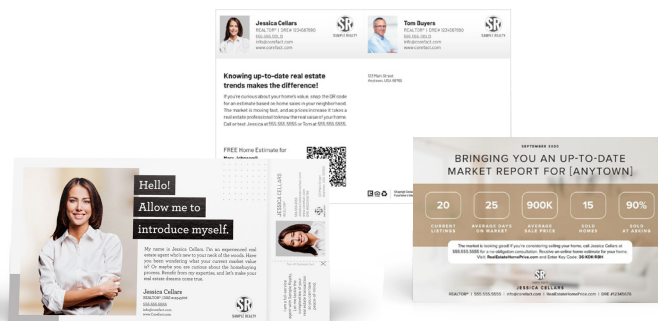### 3 Social Share - Thousands of Unique Designs and Captions

Social Share is a library of content agents can use to post to the social media platform of their choice. Agents can take their social media content to a new level with engaging, entertaining, and informational graphics. All the content in Social Share comes with a graphic and a caption to make an agent's life easier so they can focus on selling homes!

4 Auto Fill - Save Time Creating Listing Marketing Material

Corefact has partnered with data providers and receives a daily data feed of new listings. As soon as an agent's newly listed property hits the market they can instantly Auto Fill listing marketing material like just listed and sold postcards, property flyers, a virtual property website, signage, and more. It's like going through the express lane!

5 Options - For Every Budget

Corefact offers a variety of Every Door Direct Mail (EDDM) postcards and flat mailer designs. EDDM targets a geographical area using mail carrier routes, ensuring that every address on the route receives the mailing piece. It offers cheaper postage (for those on a budget), a large format, and route saturation.